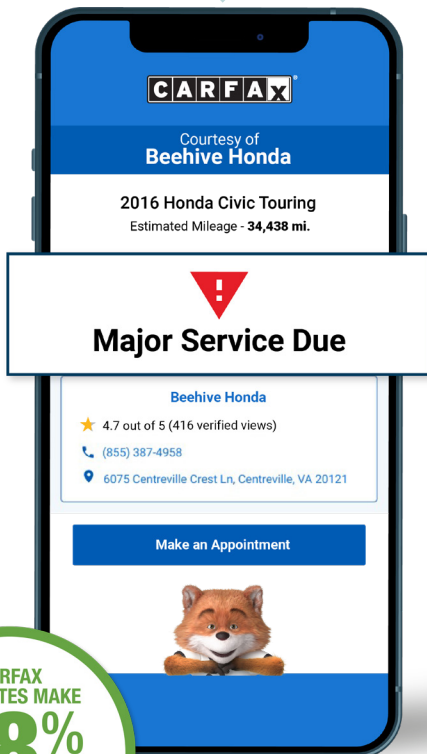


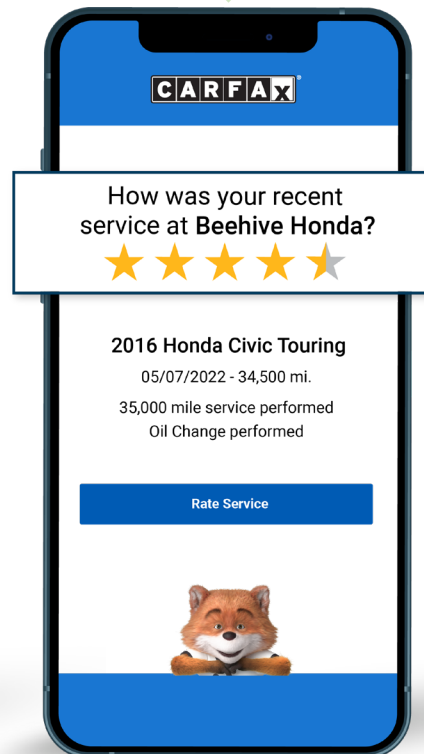


SERVICE MORE Using the Influence of CARFAX's Trusted Brand & Information.

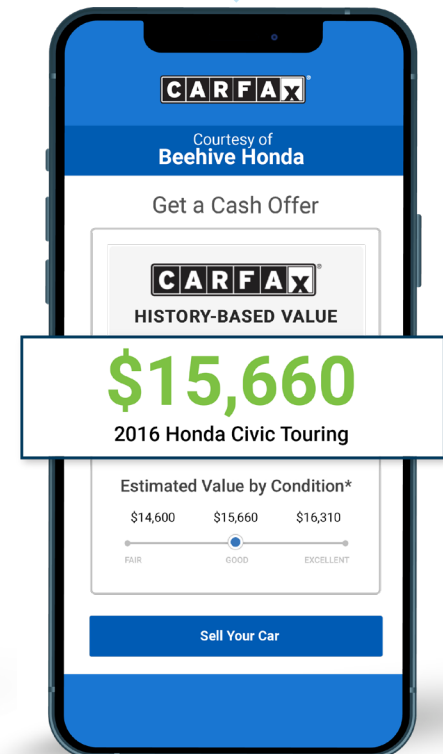
DRIVE SERVICE VISITS
and High-Value ROs



BOOST YOUR REPUTATION
with Verified Reviews

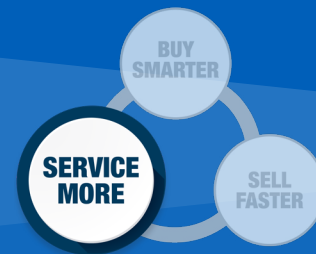


GET MORE TRADES
that Buyers Want



CARFAX
FAVORITES MAKE
28%
More Service
Visits*

SERVICE MORE Using the Influence of CARFAX's Trusted Brand & Information.



CARFAX FOR LIFE DEALERS...



DRIVE SERVICE VISITS

- Co-branded car ownership program for your customers
- Recall alerts and service reminders that drive action
- Turnkey loyalty program



BOOST REPUTATION

- Verified Ratings and Reviews
- Free CARFAX Report for all your customers
- CARFAX Top-Rated Dealer Award as recognized by consumers



GET MORE TRADES

- Leads from 20M+ Monthly CARFAX.com visitors
- Timely trade-in offers to CARFAX Consumers when they are ready to sell
- Trade-in widget with VIN-specific valuation

30 MILLION+

CONSUMERS USE CARFAX FOR
VEHICLE OWNERSHIP. HERE'S HOW.



4.8 75k+ Ratings in
Apple App Store

