



CARFAX for Life – How We Drive Customers Back to You

CARFAX contacts customers to offer them a free CARFAX Vehicle History Report™, courtesy of you, in a variety of ways:

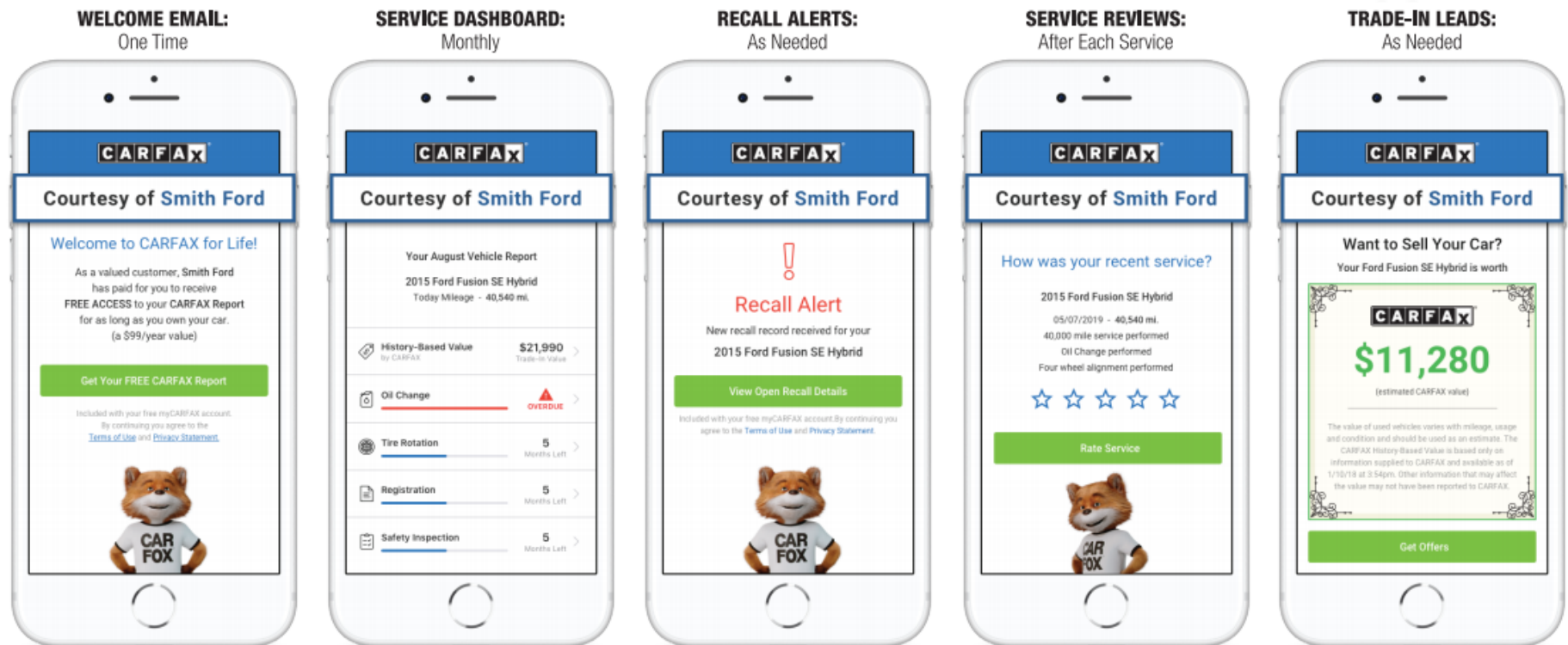
The CARFAX Brand Drives Unmatched Performance

44% AVG OPEN RATE

2X
YOUR
PROGRAM

8% AVG CLICK RATE

3X
YOUR
PROGRAM



CONTACT YOUR REP TODAY!

888-788-7715 | CARFAXFORDEALERS.com

Source: 44% average open rate is ~2.5X industry average of 18%. Our 8% click rate is ~3X the industry average of 2.6% per 2021 US Email Campaign Monitor Email Marketing Benchmarks.

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