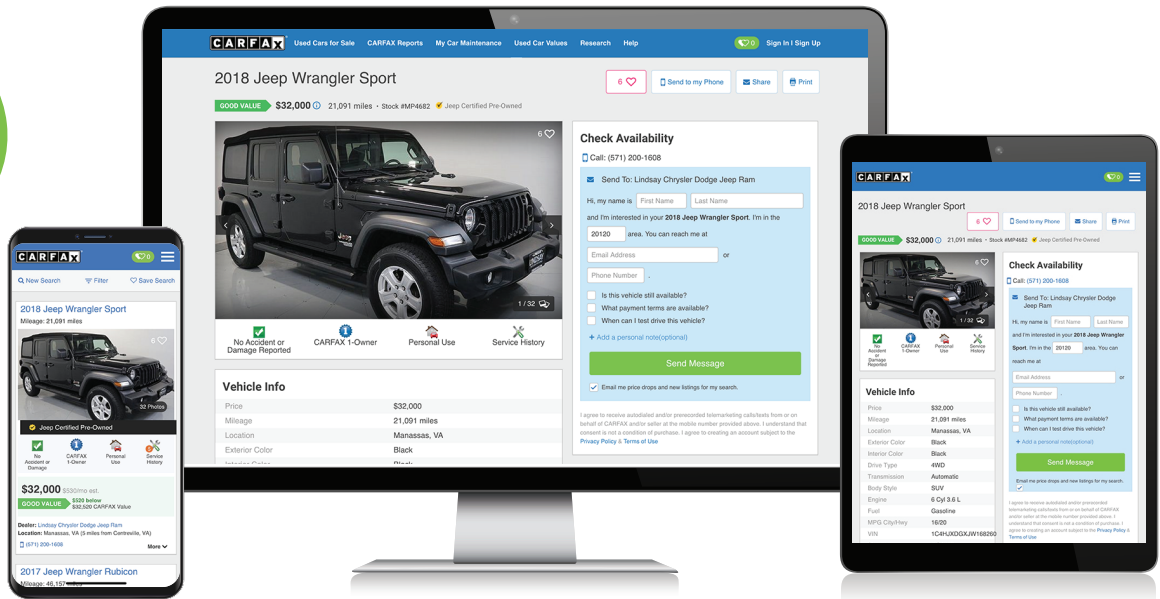




CARFAX Used Car Listings

Sell Your Cars to 20 million+ Monthly CARFAX Consumers

CARFAX Used Car Listings provides a unique used car shopping experience where in-market used car buyers start their search with vehicle history.



Buyer friendly

- History-based
- Mobile-ready
- Search optimized

All about you

- No ads
- No paid premiums
- No distractions

Quick connections

- Phone number
- Email
- Website

Contact your CARFAX Representative Today!

Call 888-788-7715 | CARFAXforDealers.com



CARFAX Used Car Listings

As a CARFAX Used Car Listings Dealer, you get:

Listings That Set You Apart

- Mobile-optimized site lets shoppers view your inventory quickly and easily.
- Unlimited car listings with unlimited photos for each listing.
- Value-badging based on CARFAX History-Based Value – the most accurate, VIN-specific value based on your local market.
- Newly listed, price drop, “Great Value,” and sold badges to make your hottest listings stand out.

Ideal Consumers

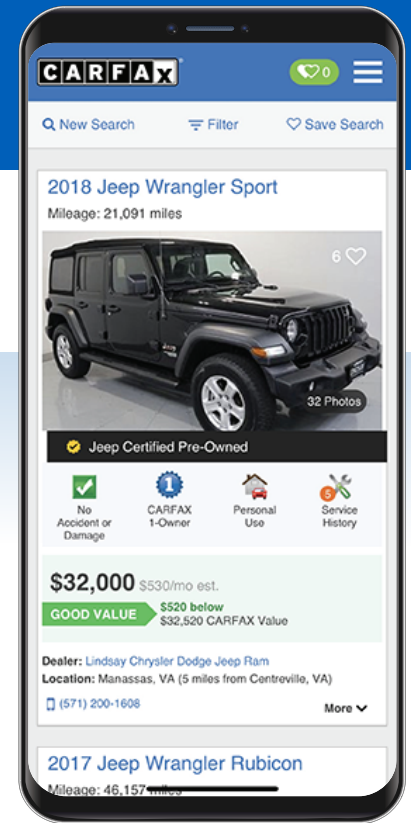
- Informed buyers who start their search with vehicle history.
- Consumer confidence – 93% of in-market used car shoppers know CARFAX.

Superior Leads

- Superior lead quality from in-market used car buyers – 65% of CARFAX.com visitors plan to buy within seven days.

Improved Ways to Connect with Buyers

- Automated alerts when listings change for the cars shoppers are following.
- Optional retargeting ads – online dealers can “follow” consumers to other sites.
- More ways than ever for buyers to connect with dealers like you: phone, email, or website.



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